

(65) 6294 2278
simmons.com.sg
facebook.com/simmons.sgp
@simmons.sgp
simmons.sea@simmons.com.sg

(60) 12 697 8269
simmons.com.my
facebook.com/simmons.malaysia
@simmons.msia
simmons@simmons.com.my

SIMMONS (SOUTHEAST ASIA) PTE LTD
Co. Reg. No 199303272D
300 Beach Road,
#25-03 The Concourse,
Singapore 199555

SIMMONS SOUTHEAST ASIA (M) SDN BHD
Level 18.02, IBM Tower,
8 First Avenue,
Bandar Utama, 47800 Petaling Jaya,
Selangor, Malaysia



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Beautyrest.
PRIME COLLECTION
An Exclusive & Limited Edition
with Joey Yap

The Story of Joey Yap

It started with a dollar and a belief. Joey Yap was 20 years old when he got paid just \$1 for his first Feng Shui consultation. It wasn't about the money, it was about proving it worked.

He started his practice of Chinese Metaphysics, reading BaZi charts while pursuing his accounting degree in Melbourne, Australia.

What began as a teenage obsession, turned into a calling - one that defied every piece of conventional advice.

Joey's belief in Chinese Metaphysics started at the age of 15, where he does not just want to predict the future, but also want to change it.

A self-made and self-taught millionaire, he built his millionaire business empire based on the metaphysical systems.

His self-made success saw him providing consultancy to Fortune 500 companies, political figures, celebrities, and everyday individuals.


Joey Yap
International
Feng Shui Consultant



A collaboration to bring you Wealth and Health

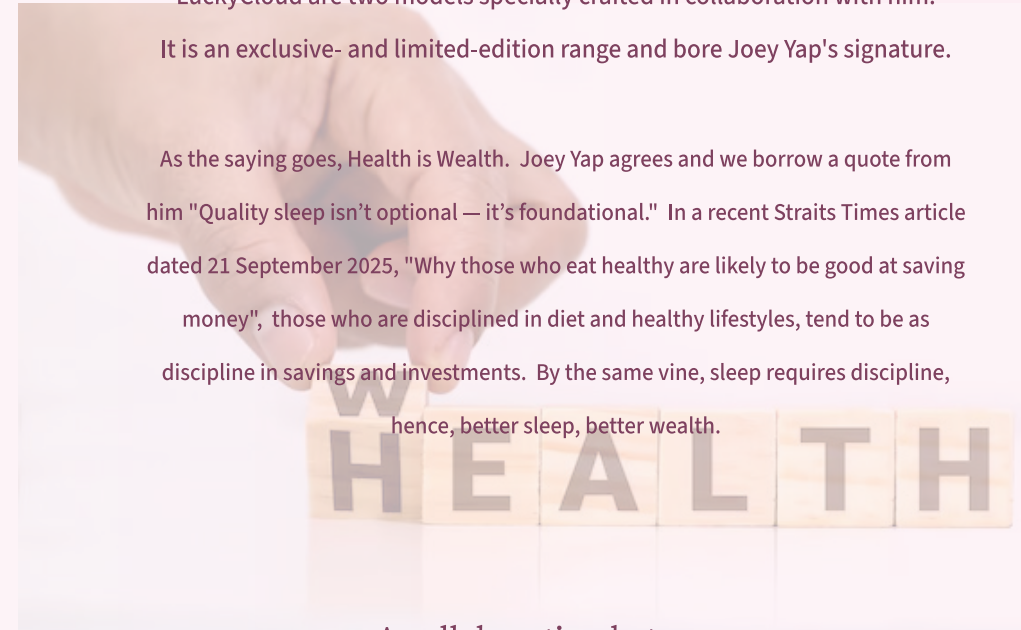
Riding on Joey Yap's success in Malaysia and Singapore, Simmons has the opportunity to collaborate with him. Beautyrest AuraFortune and Beautyrest

LuckyCloud are two models specially crafted in collaboration with him.

It is an exclusive- and limited-edition range and bore Joey Yap's signature.

As the saying goes, Health is Wealth. Joey Yap agrees and we borrow a quote from him "Quality sleep isn't optional — it's foundational." In a recent Straits Times article dated 21 September 2025, "Why those who eat healthy are likely to be good at saving

money", those who are disciplined in diet and healthy lifestyles, tend to be as discipline in savings and investments. By the same vine, sleep requires discipline, hence, better sleep, better wealth.



A collaboration between

Joey Yap, International
Feng Shui Consultant

&

SIMMONS

When Prosperity Meets Unity

8 is a number that is well loved by Chinese especially when it comes to house, car or anything that can bring luck. 8 symbolises prosperity in the Chinese culture because the pronunciation of "bā," sounds similar to the word "fā" (发), which means to prosper or make a fortune.

The use of the Chinese knots also known as zhongguo jie (Chinese: 中國結), traces its origin to China. An art form, it signifies unity. 中國結 is often used at weddings to symbolise love, unity, when two becomes one.

In the business and career aspects, the Chinese knots represent career advancement steady progress and bright future.



Beautyrest AuraFortune and Beautyrest LuckyCloud feature the Chinese knots as a mattress motif. It symbolizes progress and the brighter future in the new year.

Stringing the Chinese knots together, it creates blossoms on a vine. Blossom defines spring time. As Joey Yap puts it,

*“ Every day brings new challenges.
New lessons. New people. New energy. New start to the new year.
Because when sleep is powerful, your tomorrow becomes
unstoppable. Recharge tonight. Rise stronger tomorrow.”*

Usher in the new year with this Joey Yap’s exclusive and limited-edition Beautyrest models to bring life, love and prosperity to your new life, new home.

The flow of the vine of 中國結 adds grace and balance, guiding the eye smoothly through the pattern. The tassels, compliment with the Chinese knots, bring forth finesse, good fortune and blessings.

Beautyrest. AuraFortune



POCKETED COIL®

“Do-Not-Disturb®” body contouring feature that minimises motion transfer.



SILK & MILK FABRIC

A baby-soft, silky fabric, it moisturises the skin and is breathable & lightweight. The anti-bacterial benefit coupled with silk allows you to have a cool night's sleep.



HIGH PERFORMANCE FOAMS

Soft yet durable foams designed for maximum comfort and support.



FOAM ENCASEMENT

Maintain airflow and offers support and stability to the edge.



PILLOW TOP

A built-on pillow pad over the top panel, it is distinctive with the v panel design. It is a superb combination of support, comfort and luxury.



NON-FLIP

Maintenance-free mattress.



Approx Height : 28cm

Sizes Available (cm):

Single 91 X 190 | Super Single 107 X 190 | Queen 152 X 190 | King 182 X 190

Beautyrest

LuckyCloud



POCKETED COIL®

“Do-Not-Disturb®” body contouring feature that minimises motion transfer.



FOAM ENCASEMENT

Maintain airflow and offers support and stability to the edge.



SILK & MILK FABRIC

A baby-soft, silky fabric, it moisturises the skin and is breathable & lightweight. The anti-bacterial benefit coupled with silk allows you to have a cool night's sleep.



SUPER PILLOW TOP

A loftier and plusher pillow pad, its luxury is reflected in its ensemble of quality materials like convoluted foam & other performance foams.



HIGH PERFORMANCE FOAMS

Soft yet durable foams designed for maximum comfort and support.



LATEX

A premium foam for added luxurious feel and increases breathability for cool comfort.



GEL FOAM

A foam layer that provides cooling effect and comfort to your sleep.



NON-FLIP

Maintenance-free mattress.



CONVOLUTED FOAM

A soft gel foam with conformability that provides soothing comfort.



Approx Height : 33cm

Sizes Available (cm):

Single 91 X 190 | Super Single 107 X 190 | Queen 152 X 190 | King 182 X 190

Simmons® Original Pocketed Coil®

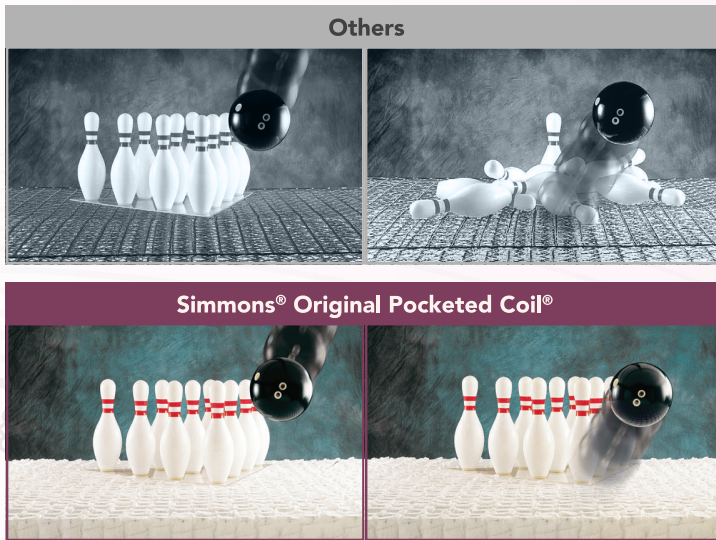
A Simmons hallmark since 1925, the Simmons® Original Pocketed Coil continues to be the gold standard in providing undisturbed sleep with its unsurpassed motion separation technology for many rested sleepers all over the world.

Each Simmons Original Pocketed Coil is made with high tensile strength steel with optimum carbon.

These Pocketed Coils serve as the heart of your mattress. It guarantees the structural integrity and stability that Simmons is known for.



With Pocketed Coil® springs providing unsurpassed motion separation, conformability, and durability, you're in for the sleep of your life.



Unsurpassed Motion Separation

Individual Pocketed Coil® springs work independently to provide quality undisturbed sleep.



Conformability

The spring system effectively and readily responds to different weights and contours for individualised comfort and support.



Durability

You can rest easy knowing that all Beautyrest® and BeautySleep® mattresses come with the Simmons guarantee on comfort and durability.



Scan here
to learn more

Choice of Base

Choosing a right base is as important as selecting the mattress. We strongly recommend you to opt for Simmons bases to match your preferred Simmons mattress. A foundation box or bedframe will provide a firmer feel to the mattress, while a boxspring will offer a softer feel as the springs inside do add bounce. Also, bases should be changed when the mattress is changed to ensure a consistent performance.

BEDFRAMES

Available in
PU Leather, Fabric

STORAGE BEDFRAMES

Available in
PU Leather, Fabric

FOUNDATION BOX

Available in
PU Leather, Fabric

Tested, Proven And Made to Last

Simmons mattresses are tested with the strictest of industrial standards to ensure they withstand both time and extensive usage. The Cornell University Indentation Test ensure that the mattresses withstand exceptional durability, while the 240-pound steel drum rollator test attests to their structural integrity and stability.



DON'TS:

- Avoid slate-based foundations as it will invalidate the mattress warranty once the Pocketed Coils® are caught in-between the slates, which may eventually cause a sag in the mattress.
- Avoid placing mattress on the floor for ergonomic reasons and to ensure proper back support.

Why You Should Own A Simmons?



ORIGINAL SIMMONS® POCKETED COIL®

“Do-Not-Disturb®” body contouring feature that minimises motion transfer.



OVER 150 YEARS

of innovation & quality sleep.



TESTED & PROVEN

Increased durability proven through Cornell University Indentation Test.



SUPPORT & CONFORMABILITY

Allows independent spring movement, delivers unsurpassed support and provides maximum conformability to varying body shapes.

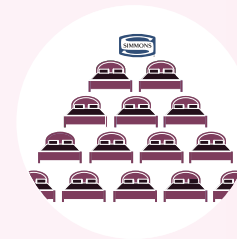


LONG-TERM INVESTMENT

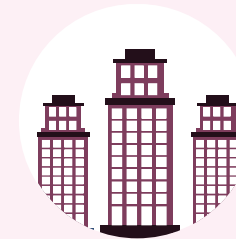
A Simmons will last you for over 10 years. You can bring home a 5-star hotel sleep experience for less than a dollar per night, every night.

Still Not Convinced?

We are the cream-of-the-crop in our industry and we believe in giving only the best to our customers. We deliver what we preach with no fancy names but only the finest quality and materials. They say seeing is believing, we say trying is the ultimate test.



Over 100 million mattresses sold



90% of the world's luxury hotel brands use Simmons mattresses



Over 250 patents won

Source: Simmons USA