

SIMMONS (SOUTHEAST ASIA) PTE LTD

Co. Reg. No 199303272D

300 Beach Road #25-03
The Concourse Singapore 199555

Tel: (65) 6294 2278 Fax: (65) 6293 0002

 simmons.com.sg

 facebook.com/simmons.sgp

 simmons.sgp

 simmons.sea@simmons.com.sg



Beautyrest Supreme Collection

Bring The Hotel Sleep Experience Home



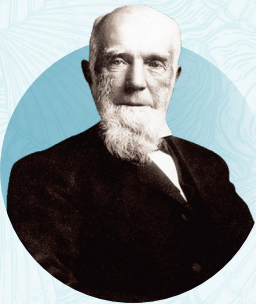
Simmons

With more than 150 years of heritage, Simmons is the forerunner in technological innovations which include the Simmons® Original Pocketed Coils® with its signature Do-Not-Disturb benefit.

As the world's leading premium mattress brand, Simmons is the preferred hospitality partner among world-renowned hoteliers.

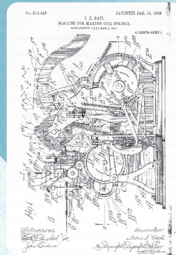
Prestigious hoteliers around the world such as Shangri-La, Four Seasons and Marriott International select Simmons because they trust only the top name in sleep to provide the best sleep experience for their guests.

Simmons is committed to developing superior mattresses for our consumers. Now you can bring the luxurious hotel experience home.



1870 Zalmon G. Simmons, Founder

Mr Simmons started the business with only US\$2.50. A tenacious and entrepreneurial man, he relentlessly pursued the business of sleep.



1925 The First Pocket Coil

John Franklin Gail, Simmons' top engineer, designed a machine that inserted coil wire into fabric sleeves, giving birth to the unique Pocketed Coil® design. It formed the basis of the Simmons Beautyrest® mattress.



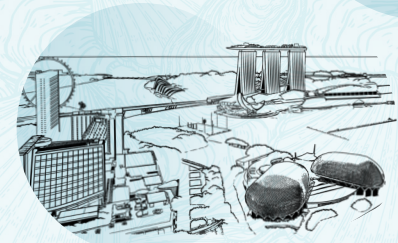
1950 Around the world

Beautyrest® has been to the Orient for Sultans, Europe for royalty, the White House for Presidents, and even the South Pole. It's featured on luxury liners like SS Normandy and Queen Mary, and in leading hotels worldwide.



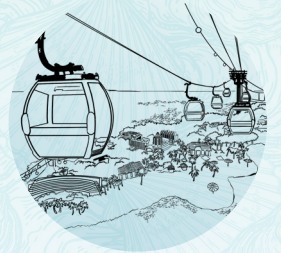
1999 The Joy of Sleeping

Simmons created a Heavenly® Bed for Westin® Hotels and Resorts, and soon guests from around the world began experiencing the joy of sleeping on Beautyrest® Pocketed Coil® springs.



2017 Marina Bay Series

To celebrate the widespread use of Simmons mattresses in Marina Bay hotels, Simmons launched the Beautyrest® Marina Bay Series, bringing the Marina Bay sleep experience to customers' homes.



2018 Reef Water Suite

To reiterate Simmons' hotel presence from Marina Bay area to Sentosa, the Beautyrest® Reef Water Suite mattress was launched.

Marina Bay

SUPREME



POCKETED COIL®
"Do-Not-Disturb®" body contouring feature that minimises motion transfer.



LATEX
A premium foam for added luxurious feel and increases breathability for cool comfort.



PILLOW-TOP
Built-on pillow pad over the top panel to provide added support, comfort and luxury.



COOLGEL FOAM
A speciality foam that is cooler and provides added comfort.



NON-FLIP
Maintenance-free mattress.



FOAM ENCASEMENT
Maintains airflow and offers support and stability to the edge.



34CM HEIGHT



CONVOLUTED FOAM
An egg-crate shaped foam that helps to alleviate aches and pains in the back.

Sizes Available (cm):

Single 91 X 190 | **Super Single** 107 X 190 | **Queen** 152 X 190 | **King** 182 X 190

Reef Water SUPREME



POCKETED COIL®
"Do-Not-Disturb®" body contouring feature that minimises motion transfer.



LATEX
A premium foam for added luxurious feel and increases breathability for cool comfort.



PILLOW-TOP
Built-on pillow pad over the top panel to provide added support, comfort and luxury.



COOLGEL FOAM
A speciality foam that is cooler and provides added comfort.



NON-FLIP
Maintenance-free mattress.



THICK-WIRE COIL
Provide extra strength and durability. Enhances firmness for better back support.



30CM HEIGHT

Sizes Available (cm):

Single 91 X 190 | Super Single 107 X 190 | Queen 152 X 190 | King 182 X 190

Support For More Than Just Your Body



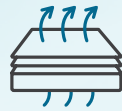
CLEAN
Seaqual™



COMFORT
Tencel™



SAFE
Purotex®



COOL
Breathability

Sleep undisturbed on a sustainable mattress that offers head-to-toe support, advanced motion isolation, and a luxurious sleep surface crafted from premium fibers made from water bottles diverted from our oceans.

Enjoy a cool and comfortable night's sleep with fabric that feels exquisitely soft against your skin. Enhanced air circulation and the infusion of gel beads ensure you stay cool and comfortable all night long.

Introducing Beautyrest Supreme Collection:
support for more than just your body.

SEAQUAL INITIATIVE

Made exclusively with high-quality SEAQUAL™ yarn, SIMMONS is committed to protecting our oceans. Together, we aim to create a seismic shift in attitudes towards sustainability. Now you can support more than just your body.



TENCEL™ is designed for exquisite softness. TENCEL™ fibers are made from wood, a natural and renewable raw material carefully sourced from responsibly managed forests, bring the gentle essence of nature into your home, creating a sanctuary of long-lasting comfort.



Purotex+® utilizes 100% biobased technology with natural probiotics to provide an effective, all-natural defense against allergens. It ensures a clean and healthy sleep environment for a refreshing rest.

TENCEL™ is a trademark of Lenzing AG.

Simmons® Original Pocketed Coil®

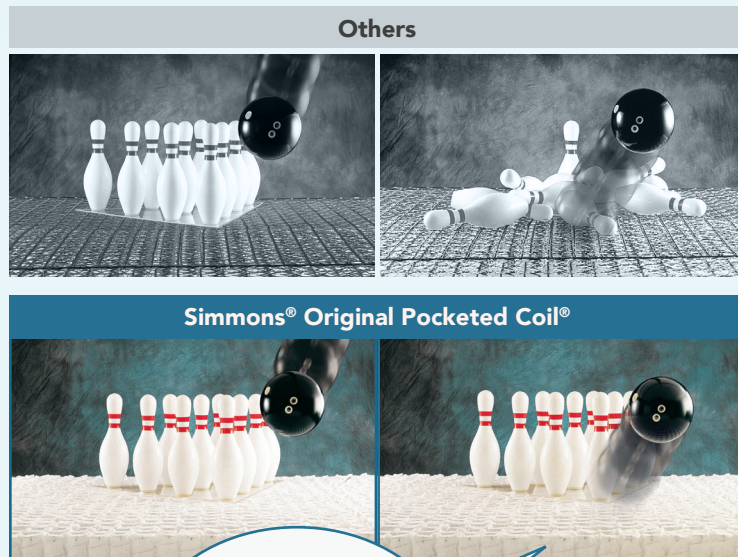
A Simmons hallmark since 1925, the Simmons Original Pocketed Coil® continues to be the gold standard in providing undisturbed sleep with its unsurpassed motion separation technology for many rested sleepers all over the world.

Each Simmons Pocketed Coil® is made with high tensile strength steel with optimum carbon.

These Pocketed Coils® serve as the heart of your mattress that guarantees the structural integrity and stability that Simmons is known for.

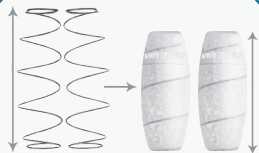


With Pocketed Coil® springs providing unsurpassed motion separation, conformability and durability, you are in for the sleep of your life.



Others

Simmons® Original Pocketed Coil®



Coils are pre-compressed to give more spring effect, greater resilience and better support for your back.



Unsurpassed Motion Separation

Individual Pocketed Coil® springs work independently to provide quality undisturbed sleep.



Conformability

The spring system effectively and readily responds to different weights and contours for individualised comfort and support.



Durability

You can rest easy knowing that all Beautyrest® mattresses come with the Simmons guarantee on comfort and durability.

Scan here to learn more



Note: Simmons prides ourselves in manufacturing our own pocketed coils, using high quality tensile-strength steel, equivalent to that of piano wire steel. Owning a Simmons assures you true value for your purchase.

Choice of Base

Choosing a right base is as important as selecting the mattress. We strongly recommend you to opt for Simmons bases to match your preferred Simmons mattress. A foundation box or bedframe will provide a firmer feel to the mattress, while a boxspring will offer a softer feel as the springs inside do add bounce. Also, bases should be changed when the mattress is changed to ensure a consistent performance.

Tested, Proven and Made to Last

Simmons mattresses are tested with the strictest of industrial standards to ensure they withstand both time and extensive usage. The Cornell University Indentation Test ensures that the mattresses withstand exceptional durability, while the 240-pound steel drum rollator test attests to their structural integrity and stability.



BEDFRAMES

Available in
PU Leather, Fabric

STORAGE BEDFRAMES

Available in
PU Leather, Fabric

FOUNDATION BOX

Available in
PU Leather, Fabric



DON'TS:

- Avoid slate-based foundations as it will invalidate the mattress warranty once the Pocketed Coils® are caught in-between the slates, which may eventually cause a sag in the mattress.
- Avoid placing mattress on the floor for ergonomic reasons and to ensure proper back support.

Why You Should Own A Simmons?



ORIGINAL SIMMONS® POCKETED COIL®

“Do-Not-Disturb®”
body contouring
feature that minimizes
motion transfer.



OVER 150 YEARS

of innovation &
quality sleep.



SUPPORT & CONFORMABILITY

Allows independent
spring movement,
delivers unsurpassed
support and provides
maximum conformability
to varying body shapes.



TESTED & PROVEN

Increased durability
proven through
Cornell University
Indentation Test.

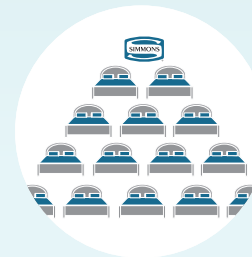


LONG-TERM INVESTMENT

A Simmons will last you
for over 10 years. You
can bring home a 5-Star
hotel sleep experience
for less than a dollar
per night, every night.

Still Not Convinced?

We are the cream of the crop in our industry and we believe in giving only the best to our customers. We deliver what we preach with no fancy names but only the finest quality and materials. They say seeing is believing, we say trying is the ultimate test.



Over **100 million**
mattresses sold



90% of the
world's luxury hotel
brands use Simmons
mattresses



Over **250**
patents won