



SIMMONS (SOUTHEAST ASIA) PRIVATE LIMITED

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www.simmons.com.sg Co. Reg. No: 199303272D

NEWS RELEASE

Simmons celebrates SG50 with "WIN a 3D2N National Day Staycation with Fireworks view at Marina Mandarin".

For Immediate Release, Singapore – Simmons joins in the nation's 50th birthday with a big bang. To commemorate Singapore's 50th Golden Jubilee, Simmons launches the Simmons SG50 Staycation Draw at SG (Simmons Gallery). Targeted to reward one lucky customer, Simmons Gallery customers can stand a chance to **WIN a 3D2N National Day Staycation** at Marina Mandarin Singapore and experience the spectacular NDP fireworks in the comfort of the hotel room.

From 1st April till 12th July 2015, for any purchase of mattresses in Simmons Gallery, Simmons Gallery customers can stand a chance to win the staycation of their dreams. The lucky winner will be notified by post, SMS, and/or Simmons Facebook page (www.facebook.com/sea.simmons) on 22nd July 2015.

Be a part of the celebrations as we honour our nation's 50th birthday!

The Simmons SG50 Staycation Draw is exclusively available at all Simmons Gallery.

- Paragon, #04-06 Tel: 6734 0660
- Park Mall, #01-08 Tel: 6336 4233
- Marina Square, #03-341 Tel: 6339 7966
- Tampines 1, #04-35 Tel: 6783 6933
- IMM, #03-04 Tel: 6565 8311
- The Furniture Mall, #01-05 Tel: 6392 0477

End

About Simmons (SEA) Pte Ltd

Atlanta-based Simmons Bedding Company is one of the world's largest mattress producers with more than 140 years heritage. Maker of Beautyrest®, Beautyrest Black®, BackCare® and Connoisseur™, among others, and preferred hospitality partner amongst world-



LIVING LIFE FULLY CHARGED™



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renowned hoteliers, which include Westin Hotels, Starwood Group of Hotels, Resorts World Sentosa and Shangri-la hotels, Simmons is committed to constantly research, develop and create better beds to deliver better sleep. It is Simmons' goal to work continually with medical and industry experts to educate the public on the importance of quality sleep and the impact that a lack of it can have on our lives. Simmons is committed to developing superior mattresses to promote a higher-quality sleep, helping ensure consumers around the world are truly Living Life Fully Charged™.

Simmons (SEA) Pte Ltd

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Beautyrest

BackCare®

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