



Tips On How To Choose The Right Pillow

- Lie down to try the pillows.
- Use the samples available in the stores.
- Lie in your usual sleeping position. Relax. Ask yourself, "Are you comfortable? Do you feel strained around your neck and shoulder area?"
- Check for comfort, firmness and height of pillow at neck area to ensure that it gives you good spinal alignment.

A good pillow should not be too high to make you feel strained at your shoulders or too low to give you neck ache. Also, the pillow material should promote good air flow to help keep you cool.



Care For Simmons® Pillow

Simmons® Beautyrest® NeckCare Pillow cannot be washed as there are pocketed coils inside. You may like to keep your pillow clean and sterile with a pillow protector in addition to the pillow case.

It is advisable to air your pillow and for hygiene purposes and change your pillow every 2 years.



A Customized Pillow For Almost Everyone

Simmons® Beautyrest® revolutionary pillows are customised to suit each person's preference of comfort, support and sleeping style. They are designed to accommodate the individual's unique head shape, weight and built. There are four levels of firmness in the NeckCare Pillow range:

NeckCare 1 - soft

NeckCare 2 - medium

NeckCare 3 - firm

NeckCare 4 - ultra firm

while the NextGen Pillow range has three levels of firmness:

NextGen 100 - soft

NextGen 200 - medium

NextGen 300 - firm

Beautyrest

The Interactive Smart Pillow



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Importance Of A Good Pillow

To enjoy a good night's sleep, it is crucial that we have the right bed companions. Besides having a good mattress, the pillow is just as important in your entire bed set ensemble. A pillow without proper spinal alignment may affect your sleep quality.

The right pillow provides proper head and neck support and renders a good spinal alignment while you sleep. The way we sleep may also affect the choice of our pillow. Check for comfort and firmness levels and whether the pillow promotes good spinal alignment. A good pillow should also promote good airflow to help keep you cool while you are asleep.



Two Pillow Options to Choose



Simmons® Beautyrest® NeckCare Pillow

The Simmons® Beautyrest® NeckCare Pillow is the first pocketed coil pillow in the bedding industry. It has an air reservoir supported by pocketed coils, which are wrapped with fibre pockets that enhance durability. The Simmons® Beautyrest® NeckCare Pillow is as special on the outside as it is on the inside. All raw materials used are of the best quality. It is made with 100% premium cotton twill, tastefully trimmed with embroidered logo. It is also non-allergenic and bacteria-free, making it safe for all.



Simmons® Beautyrest® NextGen Pillow

Simmons® Beautyrest® NextGen Pillow comprises of the winning combination of the comfort and conformability of memory foam and the support and durability that only pocketed coil springs can provide. It also provides relief to pressure points especially to neck and shoulder muscles.

Key Benefits Of Simmons® Pillow



INSTANT ADAPTABILITY

- 60 pocketed coils conform immediately to unique head shape, weight and movement
- Natural spinal alignment for a deserved ache-free sleep



NON-ALLERGENIC

- Individually wrapped pocketed coils in 100% premium cotton twill
- Non-allergenic and bacteria-free materials and fabric



ABILITY TO BREATHE

- When head exercises pressure on pillow, air stored inside is released, along with heat and moisture
- Fresh air flows in when pressure ceases, hence,
- Sleep quality is improved because of ideal micro air climate



CONTROLLED MICROCLIMATE

- The memory foam dissipates heat and automatically regulates the individual's microclimate
- The NeckCare pillow is cushioned by air pockets to relieve restlessness



IDEAL SPINAL ALIGNMENT

- Boasts of an independent suspension system
- Head, neck and spine remain aligned without muscle tension and morning aches



ACTIVE CONTOUR

- Pocketed coils instantly adapt to head and neck movement
- Gives proper support and spinal alignment



MEMORY FOAM

(APPLICABLE TO NEXTGEN PILLOWS ONLY)

- Instantly moulds to the natural shape of the head and neck, which gives freedom of movement and pressure point relief
- The foam's heat and pressure sensitivity accords closer interactivity with the pillow, allowing you a more restful night with uninterrupted sleep

